



MEDIA RELEASE

SCOTT RIEDMAN APPOINTED AS WATERFRONT DIRECTOR

SANTA BARBARA, CA – 11/15/2011

The Santa Barbara City Council voted unanimously this afternoon to confirm the appointment of Scott Riedman as the City's Waterfront Director. As the Waterfront Director, Mr. Riedman will oversee the maintenance and operation of the Harbor and Stearns Wharf facilities, as well as numerous services to commercial fishermen, ocean-related businesses, tenants, and recreational visitors in the waterfront area.

After an extensive recruitment process, Mr. Riedman was selected from 34 candidates to oversee the Waterfront Department. With a total of 46 employees, the Waterfront Department manages numerous business leases and over 1,100 harbor slips for the recreational boating community, visiting vessels, and live-aboard residents. The Department's Harbor Patrol also enforces laws and protects the safety of waterfront users.

With 10 years of experience as the Waterfront Business Manager, Mr. Riedman oversaw preparation of the department's annual budget and analyzed departmental revenues and expenditures. He also managed property leases at the Harbor and Stearns Wharf and coordinated parking services at the waterfront parking lots. He received a Bachelor's Degree from UCSB and worked as a commercial property manager for various State Street properties prior to starting his career with the City of Santa Barbara in 1997.

City Administrator Jim Armstrong said, "Scott brings a wealth of financial and property management experience to the position. I'm confident that he will do an outstanding job leading the Waterfront Department and continue the Department's commitment to excellent customer service."

Scott Riedman lives in the Mesa neighborhood in Santa Barbara with his wife Shelli. As an active member of the recreational boating community, he enjoys sportfishing and diving.

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